



# THE STRUGGLE



DEDICATED to the SURVIVAL, EXPANSION, and ADVANCEMENT of the WHITE RACE

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**It's Decided!**

**MATT HALE-Our Pontifex Maximus**

Comrades! After more than two years since the debacle of Rick McCarty and the death of our beloved Founder and Pontifex Maximus Ben Klassen, I am honored to have been chosen by the *Guardians of the Faith Committee* to be the next Pontifex Maximus of the Creativity Movement and our World Church of the Creator. I shall lead in this capacity as I believe Ben Klassen would have wanted me to lead, and I am confident that under my leadership, our Church shall grow and rise to heights not yet seen.

We are sending this publication to over one thousand fellow White Men and Women who were on the Church mailing list from 1993. For many of you, this is the first that you have heard from the Church since Rick McCarty was in charge and are therefore unaware of what exactly happened and why you have not heard from the Church for so long. To basically sum up what happened, Rick McCarty decided to abdicate from his position of P.M. in fear of a Morris Dees lawsuit. When he left, almost all Church documents (membership lists, etc.) and finances were lost. This past year since I officially came aboard the Creativity Movement (I've supported Creativity for years but chose the politics of National Socialism), we have brought the various factions of the Church which arose after McCarty's unexpected departure back together.

Ben Klassen in his last book directed McCarty to form a Guardians of the Faith Committee which would oversee Church policy and would have the power to both remove a Pontifex and to appoint a new one. This committee was indeed formed, though not in all aspects, and the Committee as well as the various branches of the Church, have unanimously approved my becoming Pontifex Maximus of our Church. The reunification of our Church is now complete.

What we need most of all now is for every recipient of this publication to become either a member of the Church, or become a subscriber to The Struggle. By receiving your support, we shall very soon once again have an actual newspaper for the Church and have these available in bulk quantities for mass distribution. We will also be placing advertisements in newspapers and magazines, spreading the word to thousands. If you helped us in the past, we need your help now. Very soon those who might have "wrote off" Creativity will discover that Creativity not only is "back in business" but will be stronger than ever. Your support will guarantee this fact.

The time is ripe for us. Now, more than in recent memory, our fellow White people are upset and frustrated with "their" government, with the media, and with the mud races. Being a racist is not such a "bad thing" in the public eye today as it was a few years ago. Not since the 60's has there been so much potential for the White racist Movement, and never in the twenty-three year history of Creativity has there been so much potential for the growth of Creativity. Many of our Race are searching for the answers to their problems-we are here to provide our people with answers, and with a positive direction, a direction in which they, too can make a contribution to their White civilization.

It is with this in mind that I will lead our Church, and in the pages that follow I will be stating in complete detail the focus and character which our Church shall have as we enter the next century, the century in which our White Race shall unify and triumph over all its enemies.

Matt Hale-Pontifex Maximus

## How I Will Lead

I will be leading the Church strictly in accordance with the Leadership Principle as set forth in Nature's Eternal Religion by our Founder and first Pontifex Maximus Ben Klassen. The fallacies of democracy is so apparent by the goings-on in the Jewish Occupied Government that these fallacies need not be discussed here. Of course, I will always be receptive to advice, but all final decisions shall rest with me.

I will be appearing on television and radio talk shows, will be editing The Struggle, will continue producing television shows, and will continue generally to spread the word of *Creativity* whatever way I can. I intend to fully occupy the role of "The Great Promoter" as Ben Klassen talked about in a number of his books. I will be the captain of this ship, but remember that all of you have very important roles to play. I may steer the ship, but I will need you to hoist the sails, lower the turrets, and keep the niggers quiet below deck.

The creed and program will of course remain the same, as it always must remain the same under the leadership of all those who hold the position of Pontifex Maximus in the future. However, we shall be adaptable in our tactics as the situation warrants. The Church is not an organization in the usual sense-it is an eternity and all activities of the Church shall be geared towards etching *Creativity* into the consciousness of our Folk for all time. We must think of *Creativity* as the next major religion on this planet. All other religions embraced by our Race must be swept aside.

## Our Focus

Our main focus right now will be in generating as much publicity for *Creativity* as possible, not simply among those already involved in the racial movement, but primarily among John Q. Citizen. The more John Q. Citizen hears about *Creativity*, the better, and the more chance he will get involved in our Movement. Let's face it: if John Q. Citizen has never heard about *Creativity* or the racialist cause from racialists, he will hardly be expected to support *Creativity* and the racialist cause. We must not let the Jews have a monopoly on information.

We know that *Creativity* is the only religion there is in existence that is in harmony with Nature. As such, provided our people are reached with *Creativity*, and reached on a regular basis, they will naturally be receptive to it. True, our people are heavily programmed to tow the Jews' line but this simply means that we must feed them new, true information for them to come out of their stupor. To paraphrase Ben Klassen, if such an unnatural creed like Christianity could become so powerful, surely a natural, life-affirming creed like *Creativity* can rise to dominance with one-tenth of the effort.

We must always approach potential recruits with a respectful, enthusiastic attitude. We should have smiles on our faces and have absolute confidence that not only do we think our cause is just but that surely our fellow Brother or Sister will too. This exuberance will brew over to our potential new Creator.

## Legality

The World Church of the Creator is a completely legal religious organization. As such, any member of the Church who either commits crimes (other than unconstitutional violations of our right to freedom of speech, assembly, etc.) or encourages others to do so, will be subject to expulsion from the Church. As stated in the last issue of The Struggle, violent, illegal acts only serve to put good people behind bars, fuel the anti-racialist propaganda, and hence diminish the effectiveness of our efforts. Also, these activities serve to reinforce the negative stereotypes fostered by the Jewish media about people involved with the racialist Movement.

It is similar to the perception of skinheads. Because a number of skinheads have committed crimes, the average person thinks when he sees a skinhead that the skinhead is a criminal, even though the skinhead is in all likelihood not engaging in criminal activities. You can see, then, how difficult it would be for that skinhead to overcome that belief.

The fact is that people want security and they want order. They will not support anything which to them represents anarchy. As we represent security and order in the public eye, the public will respect us, regardless of whether they fully agree with us, and once they respect us, they will be for us.

No one has ever made another change their mind through the use of force. They may pretend they've changed their mind and they may act like they've changed their minds, but they really haven't. As Joseph Goebbels said, "Guns may be all right, but it is much better to win the hearts of the folk and keep them." This is very much the truth, and this must be the approach of the Church.

Creators overseas should apply America's constitutional standards to their countries-if English law or the English constitution says it's illegal to distribute literature which "fosters hatred among races," you have no obligation whatsoever to obey this law, and will be praised by your fellow Creators in America for not doing so. We shall have freedom of

religion wherever we are.

Make no mistake, my Brothers and Sisters: as stated in The White Man's Bible, should the Jewish Occupied Governments of the world use force to violate our right to freely practice our religion; to peacefully assemble; to peacefully organize; to distribute our publications; to use mails and any other prerogative in promoting and expanding our legal religious organization and the full practice of our religion, then we have every right to declare them as open criminals violating the Constitution and the highest law of the land. They then obviously are the criminals, and we can then treat them like the criminal dogs like they are and take the law into our own hands. We hope that this day does not happen, but should it happen, it will be clear from events and expressly stated either by myself or by my successors.

### Church Ministers

The Ordained Minister is among the elite of The World Church of the Creator. He (or she) should inspire reverence among his fellow Creators as unswervingly dedicated the noble cause of the White Race. He must know *Creativity* inside and out, and be ready to preach it to the whole White world, without reservation. He must always exhibit high character and respect. He must refrain from any activity or conduct which would reflect poorly on the Church, and this must be the case twenty-four hours a day, for he is a representative of *Creativity* twenty-four hours a day. Also, being a Reverend means that he must intend on beginning his own ministry of our pro-White Faith.

Obviously, then, being a Reverend in the Church is not for everyone. It takes an outstanding commitment to our Cause which only a few will be able or willing to give.

A number of you have been anxious to become ordained as ministers in the Church. We are now ready to begin ordaining ministers. If you are interested in become an Ordained Minister in the Church, we need you to do the following: 1) reread Nature's Eternal Religion and The White Man's Bible and 2) send cash, check, or money order for \$30. You will be sent an actual exam covering the contents of these two books as well as other general knowledge about the Church. You will need to know *Creativity* inside and out and will need to submit a writing sample of no less than one page in length describing why exactly you wish to be an ordained minister in The World Church of the Creator. If you are not accepted as a minister in the Church, you will be refunded \$15 and will be given the opportunity to take the exam one additional time within the year.

Keep in mind, becoming an Ordained Minister in the Church is not for everyone, and nor should any Creator who takes but fails the exam be discouraged. You will continue to have important roles to play in our Movement.

### The Upcoming Newspaper

The upcoming newspaper will feature not only the religious tenets of *Creativity* but also news of particular racial concern around the world. We will also be featuring artwork from some of the finest and well-known Creator artists (including Ron Quinn of Racial Loyalty fame). In addition, there will be many news clippings resulting from the mass of public activism of our fellow Creators.

We encourage all of you, our fellow Creators, to send in articles, news clippings, or drawings. They will all seriously be considered for publication and will insure that the newspaper will not only be the best because it is a Creator newspaper, but also because it contains the most relevant, inspiring contents.

### We Must Prevail

There are only two future scenarios for our White Race: a future of beauty, greatness, and prosperity, or a future of darkness, violence, and misery. The first scenario will be achieved if we do our duty and do what we each individually can for the White Race and our Creativity Movement. The second scenario will be the future if we do not act and consequently do not awaken our sleeping Race. What we do now will determine the future of the world. Our dedication and our drive will insure that the first scenario will be achieved.

Together, let us go forward and spread our Faith with a fanatical zeal that makes the Christians realize what true belief and commitment really is. Let us go forward and win the love of our people, so that our people may learn to love themselves.

The time has come! And there is not a spare minute to lose! Join and support *Creativity*, so that one day every White man, woman, and child shall be able to live in a land which makes them prosperous and proud.

I am resolved that before I close my eyes the last time on this Earth, I shall know that Victory will be ours! And the new world shall be the world of *Creativity*.

**Rev. Matt Hale, Pontifex Maximus**

Success is A Creative Virtue  
by Reverend Matt Hayhow  
#62546-061  
Atlanta, GA 30315

"The greatest sin is failure." -George Lincoln Rockwell

For the last few decades, many of the sheeple have been asserting that "winning isn't everything." This poisonous lie has been force-fed to our people by schools, churches, the media, and the rest of the JOG apparatus. This destructive idea rivals the toxins which seep from the Christian religion, yet it affects the secular and atheists as well as self-deluded Christians. Like most of the so-called "truths" of the JOG and its minions, it has no basis in reality and promotes neither fitness nor progress. In fact, an idea of this sort is equally as suicidal as the "turn the other cheek" maxim of Jewish Christianity, for it attacks the concept of competition, and competition is the very foundation of evolution.

We Creators understand the importance of struggle and competition in life. As Pontifex Maximus Ben Klassen stated repeatedly, being Nature's Finest Creation does not guarantee our survival. We realize, in our minds, that we must strive to become stronger in the competition against others in order to build a Whiter and Brighter world, but we must also live by it to truly achieve 'fit'-ness.

Let me use a fictitious example to demonstrate how necessary competition and success are to our individual and collective growth. First though, I would like to state that losing can also be productive if you learn from it and proceed, but it should never be encouraged or applauded as is the wont these days of the lazy and incompetent.

Let's imagine Victor the caveman and his family and clan. It is the end of Fall, and Winter, the icy night, is approaching. For Victor's clan to survive the cold months ahead, they must have a large stock of food. Unfortunately, the hunting this past year has been mediocre and the tribe faces a slow death by starvation unless they can bring down the giant Mastodon whose tracks they have happened across on the last hunt of the Fall. On the positive side, Victor, the clan's best hunter, is leading the chase. His tracking and killing skills have been honed by years of competition against the other youths of his tribe in contests of spear-thrusting, racing, hide-and-seek, and more. Due to his superior abilities in these "games" and his quick mind, he has earned the responsibility of hunt-leader.

When Victor finally spots the Mastodon, enough to feed his people for almost a month and whose skin and bones can be used to make clothing and tools for protection from the harsh winds of Winter, he slows. Ordering his huntsmen to deploy in the old and basic military strategy, the double envelopment, they silently approach. Once his hunter-killers have surrounded their prey, Victor launches the attack by charging the beast and trying to drive his spear through the thick hide of its neck towards the brain. The Mastodon, spooked by the inadvertent noise of one of the clan's less experienced hunters, reacts quickly, and Victor's stab pierces only its muscular side. The elephantine animal responds by spinning its huge frame and attempting to impale Victor with its massive spears. One of his clansmen, Tag, is not so lucky when the rest of the huntsmen assault their prey. One swing of the beast's great furry head flings Tag into a tree, breaking his back. But, there is no halt to the hunters' attacks for the tribe needs this victory to survive the winter. The hunters strike and leap away, until finally the Mastodon collapses and Victor dispatches it with a killing thrust. As the younger men begin to skin, Victor and his brethren let out howls of joy. The clan will make it through another Winter.

Although the above tale is fiction, it's a likely scenario which illustrates the importance of being successful. Victor's training for warfare and the hunt in his youth prepared him for the competition for survival, his clan's selection of him as the best hunter enabled them to live through the Winter, and their survival through that Winter granted them the chance to evolve. Prior to Jewish ascendancy, White society was run as Victor's tribe was-Naturally. The best hunter was hunt-leader; the best soldier was commander of the army. Every herd, pack and pride in the animal kingdom is run in a similar manner. From the natural hierarchy of Victor's clan to the Alpha wolf of every wolfpack, leaders gain their position as a result of their skillfulness, strength, and energy. This, in turn, increases the likelihood of these clans and packs being successful in their collective struggle for Racial survival, expansion, and advancement.

Thanks to the genius of our Founder, Ben Klassen, for us the circle has come 'round. With his books, he has laid the foundation for a new way of thinking based on Nature and the lore of old. He has enabled us to understand once more the need to become competent enough to progress and fit for survival and evolution. We Creators have seen what the defeated gain: dishonor, imprisonment, and death. This is why we must train ourselves and work at winning.

It's the 90's and we may no longer have to spear Mastodons for food, but our battle is even more essential. It is the hunt for the future of our Race. To survive the coming dark night, we have to live like Victor. If we don't, we'll die like Tag. We must hone our skills and use our strength and energy to their fullest potential in every battle, large or small, physical or mental. We have to learn from every loss and exploit every victory. The World Church of the Creator will assume its rightful position as Leader of the White Race if we apply ourselves and our "secret" knowledge: the knowledge that winning is everything, for everything we hold dear hangs in the balance. That's why Success is as Creative Virtue.

RAHOWA!

The Flame of Fealty  
By Brother Tom Walsh

My loyal kin, today I stand before you firm and proud  
Proclaim to you I shall the oath, with voice so clear and loud  
Let one, let all, hear me well, let there be no misconstruing  
Through my oath you all shall know that which I am pursuing.

My sword I swear shall I keep sharp, my shield forever near  
Employ them quickly, strong and true whenever foes appear  
When on the field no thought will I allow to doubt or fear  
Only shall I focus on protecting what is dear.

My mind shall be my surest tool, a weapon ever strengthened  
A sword unto itself that I shall hone through education  
Remember well, I will, to keep it clear of all the lies  
Our enemies seek to circulate to cause us our demise.

My woman, she will be my lover, spouse, and friend  
By my deeds she'll surely know on me she can depend  
To cherish and provide and without a doubt protect her  
But most of all, for she is I, forever I'll respect her.

My children, my descendants, those who carry on my name  
Most treasured status will they hold, keepers of the flame  
Each step I take toward victory is so that they will know  
Tomorrow is a place where they can prosper, learn, and grow.

My loyal kin, today I've stood before you heart in hand  
And lifted up my voice to shout my oath across this land  
The flame of fealty is my soul, none can take its place  
For nothing else would hold value, if I had not my Race.

Creativity: Destination Known

With the recent appointment of Reverend Hale to Pontifex Maximus, the Church can now shift from neutral and into gear. The time has come for the World Church of the Creator to become a household name. Reverend Hale can do this for us.

It will be us, the members, that will need to form a bond and become one. We will need to be strong, stand beside Matt, and do what needs to be done. Our church must move forward! Our Sixteen Commandments will guide us.

If we Creators look around us, all worthwhile things of use are gifts from people of the White Race. If we look behind us, all worthwhile civilizations formed, once again, are gifts from people of the White Race. Only these gifts we are passively letting go to the dogs, literally. When the good people of the White Race want something done, it gets done. We want a White World, do you? This we can do with ease.

Let's give Reverend Hale the power to lead. We must not stand behind him; rather we must stand beside him. A great P.M. he will make and great Creators we shall make. RAHOWA!